

Expert Pathway

workshops from March to June 2018

future expert:

Certified to Expert in 10 days

Complete all the workshops at Certified, Specialist and Expert plus two additional workshops, of your choice, that best suit your business needs.



dermalogica® certified

times

completed

C	Dermalogica® DNA - Day 1 to 4	09.30 - 16.00	

dermalogica® specialist

times

completed

S	H.A.P.P.Y Retailing	09.30 - 12.30	
S	Treatment Essentials: Ageing	13.15 - 16.15	
S	Treatment Essentials: Acne	09.30 - 12.30	
S	Treatment Essentials: Sensitivity	13.15 - 16.15	
S	BioSurface™ Peel	09.30 - 16.00	

dermalogica® expert

times

completed

DE	Professional Expert: Ageing	09.30 - 12.30	
DE	Professional Expert: Acne	13.15 - 16.15	
DE	Professional Expert: Sensitivity	09.30 - 12.30	
DE	Professional Expert: Hyperpigmentation	13.15 - 16.15	

additional workshop options

times

completed

	Daylight Defense: The SPF Workshop	9.30 - 12.30	
	Digital Skin Fitness powered by Face Mapping®	13.15 - 16.15	
	Dermalogica® ProSkin 60	09.30 - 16.00	
	Power Up! Expert Active Treatments	09.30 - 16.00	
	Launchpad	10:00 - 12:00	
	Dermalogica® DNA – Discover Top Sellers	09.30 - 16.00	

expert only workshops

times

completed

IDI	Skin & the Microbiome	13:00 - 15:00	

Certified to Expert in 10 days:

Help! How do I become a Dermalogica® Expert?

Complete workshops at each tier; Certified workshops in grey, Specialist workshops in green and Expert workshops in blue. See the symbol next to each of the required workshops in the Expert pathway above.

Choose and complete at least two workshops from the list of Additional Options. Whichever best meets your business, client or treatment room needs! Don't be shy – you can attend them all.

Congratulations you're now a Dermalogica Expert.

How do I renew my status?

After attaining Dermalogica Expert status, you can renew your status each subsequent year and receive the latest support material. But don't worry, you can't lose your Expert benefits if you miss a year.

Stay cutting edge and on top of your skin and industry knowledge by returning on ANY three workshops of your choice. On your third visit you'll receive the latest support material and goodies – don't forget all that extra education.

Remember, you can only renew your status once each year.

*Workshop attendance won't be considered prior to 2012.



Certain **D-Stream workshops** can also be completed as part of the Expert Programme. See below for a list of eligible dates.

specialist tier		times	march	april	may	june
S	H.A.P.P.Y Retailing	9:30 - 12:00	13			
S	Treatment Essentials: Ageing Skin	9:30 - 12:00		4		
S	Treatment Essentials: Acne	9:30 - 12:00		18		
S	Treatment Essentials: Sensitivity	9:30 - 12:00		25		

expert tier		times	march	april	may	june
DE	Professional Expert: Ageing	9:30 - 12:00				4
DE	Professional Expert: Acne	9:30 - 12:00				26
DE	Professional Expert: Sensitivity	9:30 - 12:00			14	
DE	Professional Expert: Hyperpigmentation	9:30 - 12:00	20			

additional workshop options		times	march	april	may	june
	Daylight Defense: The SPF Workshop	9:30 - 12:30 14:00 - 16:30		30 am		19 pm
	Digital Skin Fitness powered by Face Mapping®	13:15 - 16:15	26			1

Still not sure if the programme is for you?

Check out the benefits for you and your business below.

Why invest in creating Experts?

Although Dermalogica training is free of charge, we appreciate it's not without cost to you the business owner. So how does having an Expert help recoup the investment?

- Long term financial benefits of; improved treatment and home care results, increased client loyalty, growth in treatment and retail revenue, gain more new clients through recommendations.
- Marketing tool kit - shout about your Expert to prospective clients
- Elevate your business prestige by displaying your team's framed Expert certificate and door decal
- Call out on the Store Locator
- Benefit from the Dermalogica consumer campaign
- Staff retention - therapist progression opportunities

Why should I become a Dermalogica Expert?

Strengthen your industry credentials and boost your confidence with professional product use and combinations to personalise each treatment achieving fantastic results and earn client trust in your professional expertise and recommendations for home care. It may even increase your earning potential.

As an Expert you'll receive amazing rewards and benefits to help elevate your passion for healthy skin and client results. On successful completion:

- Receive a framed Certificate to display with pride
- Expert Pin
- NEW! Expert Apron to stand out from the crowd
- Gift
- Priority access to new calendar dates, workshops and events
- Exclusive Expert only workshops including IDI workshops free of charge
- Marketing Tool Kit

go online or call to book

08000 564 544 (UK) | 1800 818 555 (Eire)

*Changes effective 1st November 2017. Existing status is unaffected by updates. Renew your status by attending any 3 workshops of your choice within a calendar year and receive the latest Certificate, Pin, gift and support material.

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