

at home use

Apply generously around cleansed eye area using cooling massage applicator. Leave on for 3-5 minutes. Massage any excess product into skin, or tissue off. Use as needed for a quick boost, or daily to address signs of chronic eye fatigue. Follow with a prescribed Dermalogica Eye Treatment.



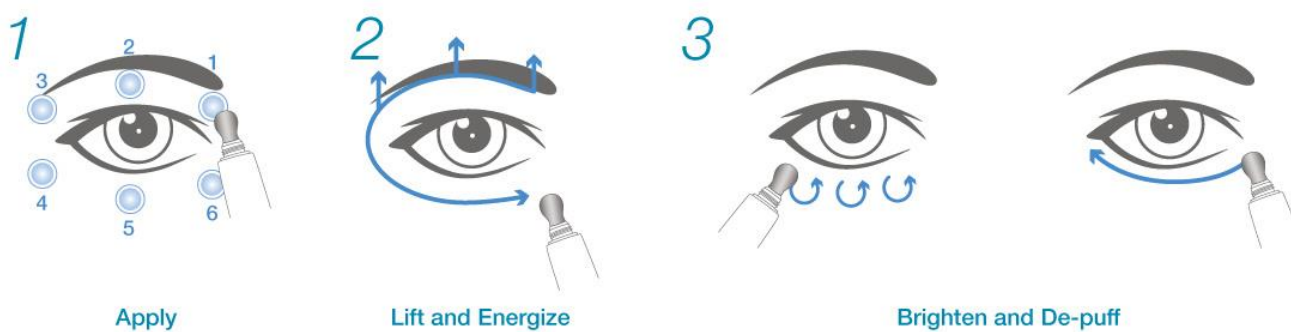
eye lift DIY

time: 1 minute

Teach your clients this exclusive Dermalogica massage technique so they can incorporate it into their daily routine! This do-it-yourself technique helps intensify the results of **Stress Positive Eye Lift** and cultivate a more energised appearance in the delicate eye area. For the best experience, have them perform the following movements at home using the product's cooling applicator tip.

1. **Apply:** Starting on right eye, generously apply 6 dots: 3 under the eyebrow and 3 under the eye.
2. **Lift and Energize:** Press and lift up at the inner, centre and outer corners of the eyebrow. Hold each lift for 1–2 seconds. Gently glide beneath the eye, back to the brow. Repeat all movements 3 times on each eye.
3. **Brighten and De-puff:**
 - a. Gently circle under eye, from the outer corner to the inner corner.
 - b. Glide back toward the outer corner. Repeat all movements 3 times on each eye.

For optimal results, leave product on skin for 3-5 minutes. Massage in any excess, or tissue off. Follow with the prescribed Dermalogica Eye Treatment.



Watch the Eye Lift DIY video demonstration at [dermalogica.com/eyeliftDIY](https://www.dermalogica.com/eyeliftDIY)