

## eye lift skinsolver®

**Menu description:** Brighter eyes, unmasked! This eye-opening service is to illuminate the eye area and promote an energised, positive appearance while the body is experiencing stress. It delivers quick, visible eye benefits, letting you focus on what matters most—not your tired eyes.

**Benefits:** firms, depuffs, energises, brightens

**Treatment time:** 10 minutes performed at **Skin Bar®**

**Cost:** £10.00/€10.00

Begin by greeting the customer as they take a seat at the Skin Bar®.

Ask further questions in relation to their stress levels; such as how do you feel about stress, do you notice any changes around the eyes?

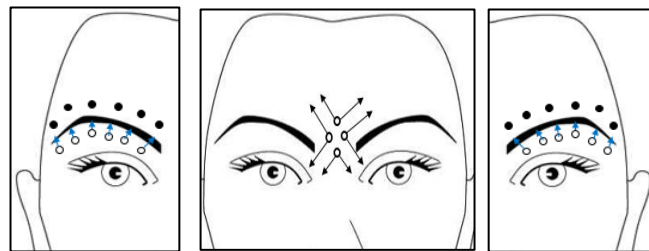
We understand with so much to achieve in life, customers want to look as alert and healthy as possible. Let them know

**Stress Positive Eye Lift** will help keep them looking awake and energised even on their busiest schedule.



1. Ask the customer additional questions about their skin and current regimen, especially how they are treating their eye area. Have them use the mirror to point out any concerns such as fatigue, puffiness, wrinkles or dark circles. Next have them quickly complete an abbreviated Consultation Card and ask any additional questions pertaining to their skin health and stress level. Check for any possible contraindications especially to electrical modalities and exfoliation.
2. Prep the customer with a headband and dental bib, and clip around the neck. An additional bib may be positioned across the lap to protect clothing.
3. Use your **Face Mapping® skin analysis** knowledge and skills around the eyes and in between the eyes brows (zones 6, 2, 8) to further note signs of fine lines, dark circles, dehydration, puffiness and signs of tired/stressed eyes.
4. Cleanse the eyes thoroughly using 1-2 pumps of **PreCleanse** on damp disposable wipe or damp cotton wool. For lash extensions use a pea size amount of **Soothing Eye Make-Up Remover** on damp cotton wool. Rinse with damp disposable wipes or cotton wool. **Tip:** Remove any excess make-up with cotton buds along lashes and lash lines if necessary.
  - a. If client wishes to have entire face cleansed, cleanse eye area first, then use additional **PreCleanse** on damp disposable wipes followed by **Daily Resurfacer**.
5. If skin is not sensitised, lightly exfoliate by gently circling the eyes and in between the brows one time using **Daily Resurfacer**. Use one side of the finger mitt, then rotate and use the other side for opposite eye area.
  - a. An alternative product choice is to use ½ teaspoon **Daily Microfoliant®** mixed with water in a jelly cup. Apply with a fan masque brush around the eyes and manipulate the product with small finger tips circles. **Modality Option:** An ultrasonic brush or ultrasonic blade on exfoliation mode may be used with **Daily Microfoliant®**. Remove with warm disposable wipes or damp cotton wool.
  - b. If client is using a retinol eye treatment the **exfoliation** step should be omitted.
6. Have the customer close their eyes and spritz **Antioxidant HydraMist** or prescribed Dermalogica Toner over the face.
7. Show the client **Stress Positive Eye Lift** and the cooling applicator tip. Let them know to use the applicator to apply the product, as well as the **Eye Lift DIY**.
8. Using one professional Cooling Eye Wand, perform **Eye Lift DIY**, making sure to verbally guide customer throughout each **Eye Lift DIY** step.
  - a. **Apply:** Dispense about an almond size amount of **Stress Positive Eye Lift** on the back of the hand. With the **Cooling Eye Wand**, generously apply 6 dots: 3 under eyebrows and 3 under eyes. Repeat on other eye.

- b. **Lift and Energise:** Next, press and lift up at the inner, centre and outer corners of the eyebrow. Hold each lift for 1–2 seconds. Gently glide beneath the eye, back to the brow. Repeat all movements 3 times on each eye
  - c. **Brighten and De-puff:** Gently circle under eye, from the outer corner to the inner corner. Glide back toward the outer corner. Repeat all movements 3 times on each eye.
  - d. Leave product on skin for a few minutes to masque and use this time to complete the Face Mapping® Prescription Sheet and discuss the benefits of **Stress Positive Eye Lift**. Circle the eyes 1-3 times with fingertips to smooth any excess product.
9. If microcurrent is available, lifting movements may be performed with the steps featured below. Be sure to select the lifting mode/programme on your machine and set to low. **Alternative Option:** Ultrasonic on penetration mode may also be used to further enhance treatment if microcurrent is not available.
- a. Dip probes in **Multi-Active Toner** and start at the end of the brow. Place 1<sup>st</sup> probe above of the eyebrow and hold stationary (dark dots). Use the 2<sup>nd</sup> probe to lift and softly hook the brow up towards the stationary probe (eyelid should not open when lifting the brow). The brow should be between both probes. Hold this position for about 7-10 seconds. Continue to move along the brow repeating the lift and hook movements for a total of 3 lifts.
  - b. Keeping probes moist with **Multi-Active Toner**, move to the centre of the brows (between the eyes) with probe together. Moving outward at 45 degree angles, pull probes in opposite directions and hold for about 10 seconds
  - c. Repeat step “a” on other brow.



10. Finish with thin layer of **MultiVitamin Power Firm**, **Total Eye Care SPF15** or prescribed Dermalogica Eye Treatment. **SkinPerfect Primer SPF30** may also be applied as a final step.
11. Complete the **Face Mapping® Prescription Sheet** with recommended products and further treatment advice; book the customer for a follow up **Eye Lift MicroZone®** or in-room full treatment.