

name

## start-up workshops

	skin therapist	retailer/manager
<b>C</b> Dermalogica® Live!	date: <input type="checkbox"/>	
Skin: Know It Before You Treat It	date: <input type="checkbox"/>	
Dermalogica® Kick-Off!		date: <input type="checkbox"/>

## product and treatment workshops

### Product Segment Workshops

<b>S</b> Dermalogica® Exfoliation – Retail	date: <input type="checkbox"/>	date: <input type="checkbox"/>
<b>S</b> Dermalogica® Exfoliation – Professional	date: <input type="checkbox"/>	
<b>S</b> AGE Smart® – Prescriptive Retail	date: <input type="checkbox"/>	date: <input type="checkbox"/>
<b>S</b> AGE Smart® – Professional Treatments	date: <input type="checkbox"/>	
<b>S</b> ChromaWhite TRx® – Prescriptive Retail	date: <input type="checkbox"/>	date: <input type="checkbox"/>
<b>S</b> ChromaWhite TRx® – Professional Treatments	date: <input type="checkbox"/>	
<b>S</b> mediBac Clearing® – Prescriptive Retail	date: <input type="checkbox"/>	date: <input type="checkbox"/>
<b>S</b> mediBac Clearing® – Professional Treatments	date: <input type="checkbox"/>	
<b>S</b> UltraCalming™ – Prescriptive Retail	date: <input type="checkbox"/>	date: <input type="checkbox"/>
<b>S</b> UltraCalming™ – Professional Treatments	date: <input type="checkbox"/>	
Crazy For Clear Start™	date: <input type="checkbox"/>	
NEW! Daylight Defense: The SPF Workshop	date: <input type="checkbox"/>	date: <input type="checkbox"/>
Wildly Creative Skin Treatments	date: <input type="checkbox"/>	
Active Resurface 35	date: <input type="checkbox"/>	
Thermal Body Therapies	date: <input type="checkbox"/>	
NEW! Wildly Creative Body Treatments	date: <input type="checkbox"/>	

### Skin Expert Workshops

<b>E</b> Skin Expert: AGE Smart®	date: <input type="checkbox"/>	
<b>E</b> Skin Expert: ChromaWhite TRx®	date: <input type="checkbox"/>	
<b>E</b> Skin Expert: mediBac Clearing®	date: <input type="checkbox"/>	
<b>E</b> Skin Expert: UltraCalming™	date: <input type="checkbox"/>	

### Touch Therapy Workshops

Touch Therapy: Hand and Arm	date: <input type="checkbox"/>	
Touch Therapy: Stress Relief Scalp	date: <input type="checkbox"/>	
Touch Therapy: Deep Cleanse	date: <input type="checkbox"/>	
Touch Therapy: Age Reversal Face	date: <input type="checkbox"/>	

### business and retail workshops

<b>S</b> Become a Master Retailer	date: <input type="checkbox"/>	date: <input type="checkbox"/>
Business Forum: How To Make Your Clients Love You	date: <input type="checkbox"/>	date: <input type="checkbox"/>

### dermalogica® expert: Key (for skin therapist only)

Tier 1: Certified <b>C</b>	Complete all workshops in <b>blue</b>
Tier 2: Specialist <b>S</b>	Complete all workshops in <b>green</b> + 1 additional workshop in <b>grey</b>
Tier 3: Expert <b>E</b>	Complete all workshops in <b>orange</b> + 2 additional workshops in <b>grey</b>

70064 (March 2014-June 2014)

\*Additional workshops must be completed after 1st March 2012, from the selection listed on the Education Pathway.

# obtain expert status

The **Dermalogica Expert** programme is designed with you, the professional skin therapist in mind. This 3-tier programme rewards your hard work and knowledge, by recognising your professional skills. As you complete more workshops with Dermalogica you will progress higher up the ladder - culminating in the achievement of the ultimate mark of professionalism, Dermalogica Expert status.

## how it works:

- 1 Chart your journey!
- 2 Book on class!
- 3 Get recognised!
- 4 Shout about it!

Use the Education Pathway to map your pathway to Expert status.

Choose the workshops you need to progress and call 08000 564 544 / 1800 818 555 or book online for live availability at myeducation.dermalogica.co.uk.

Once you have completed the required classes for each tier, you will receive a certificate and pin highlighting your professional status – Certified, Specialist or Expert.

Display your certificate and wear your pin with pride - let your clients know just how qualified and professional you are!

You can track your journey online at **MyEducation**.



### tier 1

Become Dermalogica Certified!

**Receive a Dermalogica Certified Pin and Certificate upon completion!**

**Complete:**  
 Dermalogica Live!

#### Recommended Reading:

- The Book
- Online Articles
  - Homing instinct
  - Make your clients love you
  - Achieve optimal skin health
- Video Library
  - How are Dermalogica Products born?
  - Alcohol in skincare
  - Why pH matters in Skin Health
  - Meet Dermalogica's top products
  - What did your Cleanser leave behind?
- Scientifically speaking
  - Why go Pro?
  - Dehydrated, Oily or both
  - Shedding light on Sun Safety

Available online at MyEducation – [myeducation.dermalogica.co.uk](http://myeducation.dermalogica.co.uk)



### tier 2

Become a Dermalogica Specialist!

**Receive a Dermalogica Specialist Pin and Certificate upon completion!**

- Complete:**
- Dermalogica® Exfoliation – Retail and Professional
  - AGE Smart® - Prescriptive Retail and Professional Treatments
  - ChromaWhite TRx® - Prescriptive Retail and Professional Treatments
  - mediBac Clearing® - Prescriptive Retail and Professional Treatments
  - UltraCalming™ - Prescriptive Retail and Professional Treatments
  - Become a Master Retailer
  - 1 additional Dermalogica Workshop of your choice\*

#### Recommended Reading:

- Online Articles
  - New Age: No time like the present
  - New Age: The latest in the Quest for eternally young skin
- Video Library
  - Lightening Vs Brightening: What's the difference?
  - Is there a cure for Ageing?
  - Are all peptides created equal?
  - Exfoliate or peel?
- Scientifically Speaking
  - What makes UltraCalming™ different?
  - Shed the Red
  - While you are sleeping
  - Power of Power Rich™
  - Breakouts got you feeling Red?

Available online at MyEducation – [myeducation.dermalogica.co.uk](http://myeducation.dermalogica.co.uk)



### tier 3

Become a Dermalogica Expert!

**Receive a Dermalogica Expert Pin, Certificate, exclusive Dermalogica Expert T-shirt and Virtual Marketing Pack plus your photo on the expert locator page.**

- Complete:**
- Skin Expert: AGE Smart®
  - Skin Expert: ChromaWhite TRx®
  - Skin Expert: mediBac Clearing®
  - Skin Expert: UltraCalming™
  - 2 additional Dermalogica Workshops of your choice\*

#### Recommended Reading:

- Online Articles
  - The Biology behind Eczema and Psoriasis
  - Skin and Brain
  - Hormones + Your skin
- Video Library
  - Is hydroquinone safe?
  - How to read between the lines
  - What is nanotechnology?
  - Should you go Organic?
- Scientifically Speaking
  - Retinol – the cure

Available online at MyEducation – [myeducation.dermalogica.co.uk](http://myeducation.dermalogica.co.uk)