

Introducing Clearing Defence SPF30 – 2 minute consumer video script

Hi everyone! Exciting news! Clear Start has a new daytime moisturiser – Clearing Defence SPF30.

This ultra-lightweight, mattifying moisturiser has a built in EnviroShield to protect your skin against UV rays, pollution and make-up – all factors that can contribute to your oiliness and breakouts. It's also super hydrating yet provides a long-lasting matte finish.

The new Clearing Defence SPF30 contains a patented TT technology which is a natural ingredient complex from pine oil and thyme. This works with the skin's microbiome – that's the ecosystem of bacteria on your skin, to reduce oiliness and in fact, clinical studies showed a 3rd less oil on the skin after just 4 weeks of use.

It provides a broad spectrum SPF30 to defend against damaging UV rays and the formula has been shown to physically block 80% of pollution particles. It also contains a cocktail of potent antioxidants like Vitamin C and Green Tea, to defend against irritating free radicals that damage our skin making our breakouts worse.

What I also love about this moisturiser is that it provides an invisible shield to protect your skin from pore clogging make-up. And it contains plant derived Moisture Magnets to deliver long lasting hydration. ALL of this, without clogging your pores.

All our Clear Start formulas are cruelty-free, gluten-free, suitable for vegans and are formulated without artificial colours or fragrances. Every product contains active breakout fighting ingredients and soothing natural botanicals that keep skin clear, hydrated and balanced.

So, start your journey to clear healthy skin today with Clear Start.