



'Investing in the future of the PST - professional skin therapist'

The **Partnership College of Excellence** has been designed to support and reward Dermalogica colleges that truly embrace our brand principles and ethos.

As a College of Excellence there are many advantages for the college, lecturers and students.

ADVANTAGES FOR THE COLLEGE

- Potential for increased student intake onto beauty courses
- Branding of training rooms and commercial salons, increasing publicity and opportunity for social media exposure
- Merchandising retail areas, supplying posters, banners, show cards etc.
- Event support, career days, open days or promotional activities.



LECTURERS

- Bespoke training, strategically targeting your development needs.
- FREE training at any of our eight training centres.
- Regular meetings with the Business Development Consultants, to plan the best strategies for success.
- Regular updates, new innovations, samples, new treatments or techniques trending in the industry



STUDENTS

- Extra training sessions throughout the year from our Dermalogica Experts with extra time and commitment in preparing them for industry.
- Next Steps career presentation with interview covering tips for career development and interviews
- Dermalogica gift, for attending the presentation.



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