

dermalogica PRO®

conductive
masque
base





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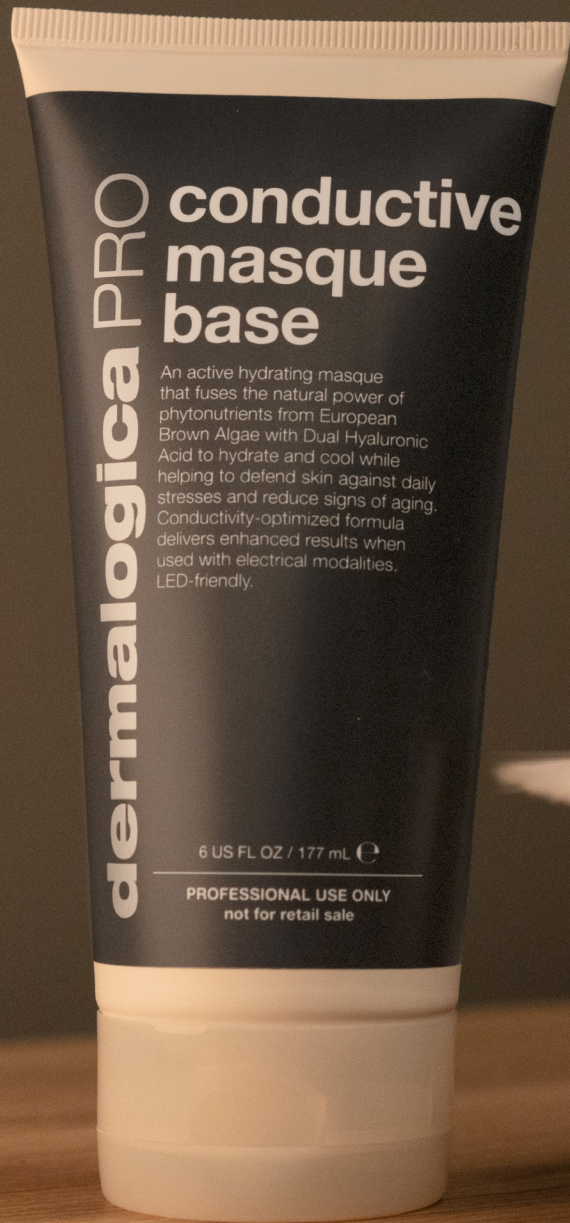


a masque that does more

Professional masques deliver a wide array of dramatic skin benefits, making them an invaluable part of any treatment. But **we believe that the ideal masque can do more.**

The skin health experts at Dermalogica set out to create a masque that would deliver customized benefits – one that would give skin therapists the ability to enhance any treatment for exceptional results.

The result is new Conductive Masque Base. This high-tech aqua masque's ultra-conditioning formula provides deep hydration while helping to reduce signs of aging. This all-new formula pairs perfectly with Dermalogica's IonActive™ Serums, allowing you to leverage conductive activity to drive potent key ingredients faster and farther into the skin – and helping to create limitless possibilities for personalization in the treatment room. It can also be used with electrical modalities, allowing you to target your clients' specific skin concerns while increasing product penetration – and ultimately elevating every treatment to a new level of efficacy.



conductive masque base at a glance

dermalogica PRO conductive masque base

An active hydrating masque that fuses the natural power of phytonutrients from European Brown Algae with Dual Hyaluronic Acid to hydrate and cool while helping to defend skin against daily stresses and reduce signs of aging. Conductivity-optimized formula delivers enhanced results when used with electrical modalities. LED-friendly.

6 US FL OZ / 177 mL e

PROFESSIONAL USE ONLY
not for retail sale

why you need it

Hydrating, cooling masque fuses the natural power of phytonutrients with a conductivity-optimized formula.

what it is

An active hydrating masque that helps defend skin against daily stresses and reduce signs of aging.

how it works

Conductivity-optimized formula delivers enhanced results when used with electrical modalities.

skin condition

All skin conditions; may also be used over the eyes and lips.

benefits

- Cools and hydrates skin
- Helps defend against daily stressors and reduce premature signs of aging
- Enhanced results when used with electrical modalities

key ingredients

Laminaria Digitata (European Brown Algae) Extract, a rich source of natural minerals and alginate, helps to hydrate and protect skin.

Magnesium Aspartate, the most bioavailable form of Magnesium, helps defend skin against extrinsic and intrinsic stress.

Dual-Size Hyaluronic Acid (HA) a material found naturally in skin, provides the ultimate hydration. High molecular weight HA helps to form a film on the skin surface and reduce Trans-Epidermal Water Loss (TEWL) while low molecular weight HA provides hydration through skin's surface layers.

application

1. Apply skin-specific **IonActive Serum** or other targeted treatment, followed by approximately one tablespoon of **Conductive Masque Base**, using **Fan Masque Brush** to cover the entire face, neck and chest. Can be spread lightly over closed eyelids and lips.
2. Leave on for 7-10 minutes to activate, then remove with sponges and warm water or a steam towel customized with **Calming Botanical Mixer**.

Modality option: Can be used with electrical modalities for enhanced results (see “electrical modalities for enhanced results” on following page).

Can be customized with **Calming Botanical Mixer**.

electrical modalities for enhanced results

Conductive Masque Base is designed to work with the latest treatment room technology in order to further enhance hydration, product penetration and skin revitalization. Incorporate the following professional modalities into your treatments for enhanced results.



galvanic iontophoresis

Based on the scientific principle that like charges repel and opposite charges attract, Iontophoresis helps drive charged actives into the skin when used with ionizable formulas like Conductive Masque Base. Using galvanic current, which is a continuous low-voltage current that flows in one direction, Galvanic Iontophoresis can “push” an ion into the skin if the active (or working) electrode being used has the same charge as the ion found in the product being used. In other words, a positive ion (cation) will be “pushed” into the skin by a positive electrode (anode). Likewise, a negative ion (anion) will be “pushed” into the skin by a negative electrode (cathode).



ultrasonic

Ultrasonic uses low-frequency sound waves to enhance product penetration through a process called sonophoresis. When skin is exposed to Ultrasonic, a process called cavitation causes gas bubbles form and enlarge the intercellular spaces, disrupting stratum corneum lipids and promoting penetration of active ingredients through the skin's barrier lipid layer. Ultrasonic also increases the fluidity of stratum corneum lipids, facilitating the diffusion of molecules through the skin barrier.

microcurrent

Ideal for clients who'd like to address premature signs of aging, Microcurrent uses low-level electrical current to enhance product penetration while firming and toning the skin over the course of multiple treatments. Microcurrent can also be used for muscle re-education to increase facial firming.

There are two common attachments to perform microcurrent: **probes or gloves.**



PROBES

Probes, held by the therapist, allow for precise and targeted application all over the face including smaller areas such as the eyes.



GLOVES

New Dermalogica Conductive Gloves* are worn by the therapist allowing for larger surface areas to be treated via the fingertips.



LED (light emitting diode)

Conductive Masque Base's LED-friendly formula is designed to give skin therapists a wide range of treatment options. Low-wattage Amber/Red LED (580-660nm) uses the cell's own cytochromes to build new proteins and promote increased blood flow to help address premature signs of aging. Low-wattage blue LED (410-417nm) can help combat breakout-causing bacteria.

*Dermalogica Conductive Gloves available in select markets.

frequently asked questions

Can I use the new Conductive Masque Base without electrical modalities?

Yes! Using the masque without modalities is an excellent option for clients who may be contraindicated. However, the new conductivity-optimized formula delivers enhanced results when paired with modalities.

How is this formula different from the original Colloidal Masque Base?

In addition to the conductivity-optimized formula, the ingredients in the new Conductive Masque Base provide enhanced hydration and soothing benefits. Phytonutrients from European Brown Algae and Dual Hyaluronic Acid hydrate and cool while helping to defend skin against daily stresses and signs of aging.

Why should I opt for the new Conductive Masque Base over the regular Colloidal Masque Base when using electrical modalities?

While it's true that both the new and existing formulas are conductive, the new Conductive Masque Base features ingredients that are ionizable when they come in contact with electrical modalities, providing enhanced results.

What gives the new Conductive Masque Base its color?

The masque contains a blend of natural plant extracts which give the masque the blue color.

Can this product be used on the eyes and lips?

Yes, but take care to avoid the eyelashes and lash line.

Is the new Conductive Masque Base best used all over the face, or can it be patchworked like Colloidal Masque Base?

The new formula can be used exactly as you would Colloidal Masque Base. The primary difference between the two formulas is that Conductive Masque Base delivers enhanced results – particularly when used in conjunction with electrical modalities. Like Colloidal Masque Base, Conductive Masque Base may be layered under Contour Masque for added hydration.

Can I mix Conductive Masque Base with other masques like I can with the original Colloidal Masque Base?

Yes; the new formula can be used exactly as the original, with the added benefit of optimized conductivity for optimal product penetration.

notes



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