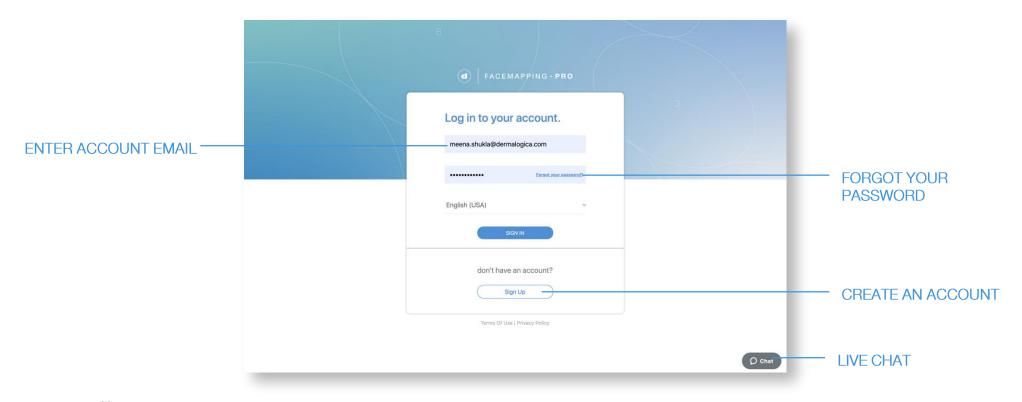
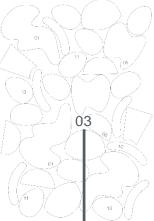


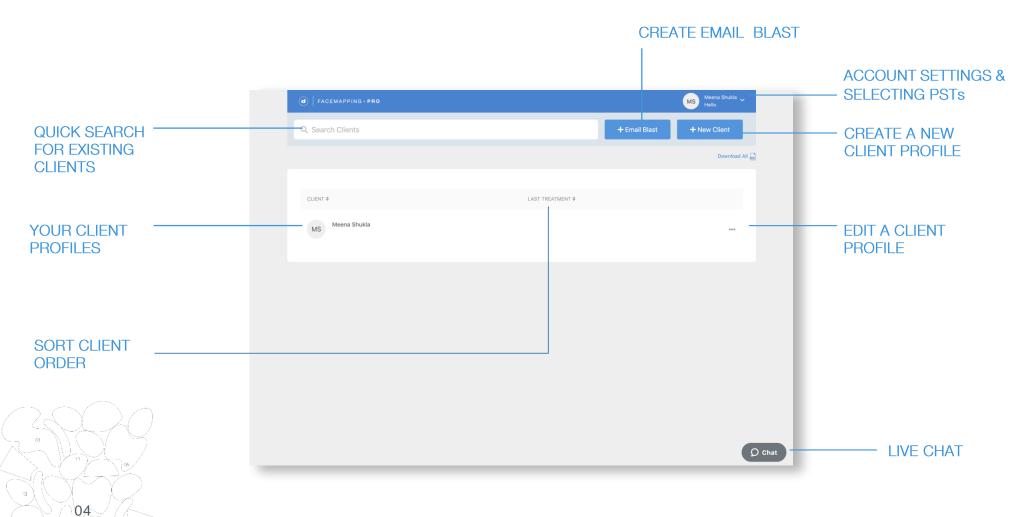
1 let's get started





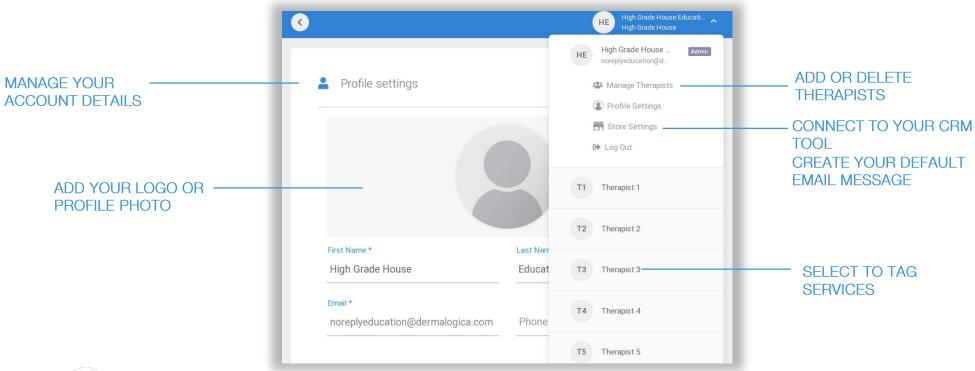
- * If you had an account on facemapping.com, login with the same username and password as your previous account and all of your profile data and existing client records will transfer over. If you don't remember your password, you can go ahead and reset it on facemappingpro.com.
- **If your email address is linked to multiple previous accounts on **facemapping.com**, we may have to do a manual transfer to sync all you accounts for you. Please contact <u>helpdesk@dermalogica.com</u> if you have trouble getting logged in.

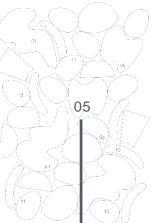
2 my client book home page



If you have any questions regarding FaceMappingPRO, its features, or Dermalogica products reach out to our live chat to speak to the Dermalogica team!

3 store settings

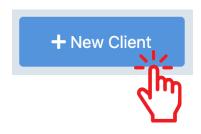




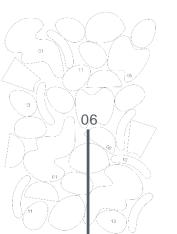
Manage your Store Settings in the User Menu. Here you can customize your Face Mapping and Skin Fitness Plan email message, connect your current CRM tool, as well as add and edit additional therapists.

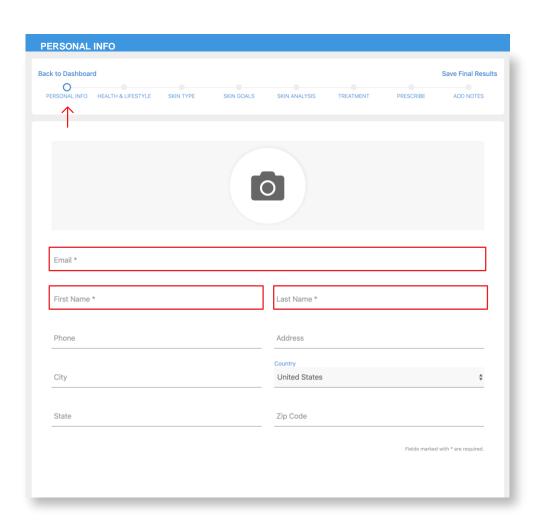
To tag the therapist providing the service select from the list of names below the User Menu

4 add a client to your client book

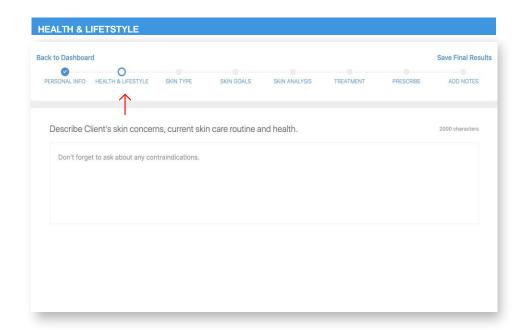


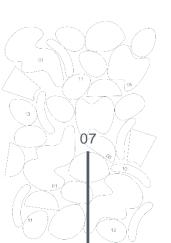
Click the +New Client button Select the PERSONAL INFO tab and enter client's email, first and last name. Proceed with Face Mapping or your chosen service.





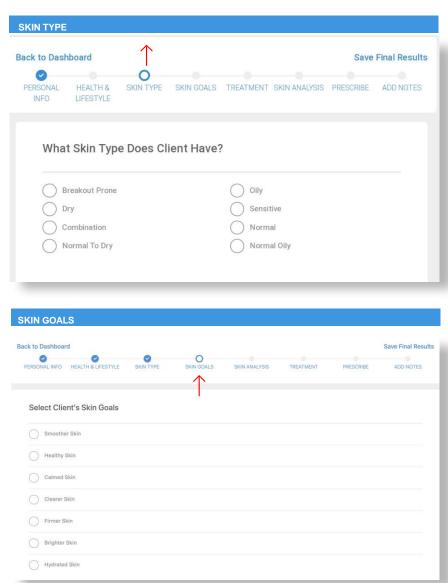
6 add client information



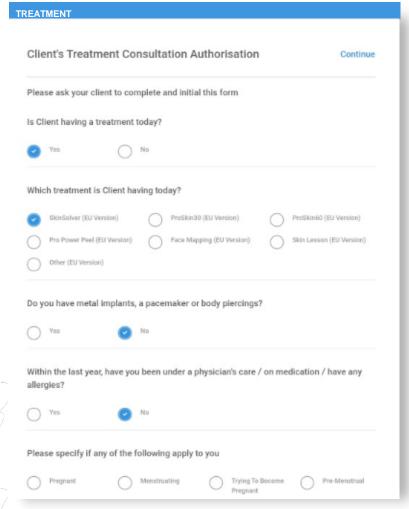


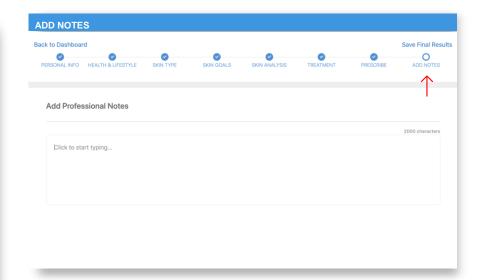
Add HEALTH AND LIFESTYLE information that affects skin and skin care habits. Include information about sleep, diet, work, exercise, stress, allergies or contraindications.

Select the SKIN TYPE(s) that best describes your client's genetic predisposition and their skin goals.



6 consultation and treatment consent

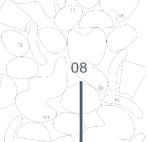




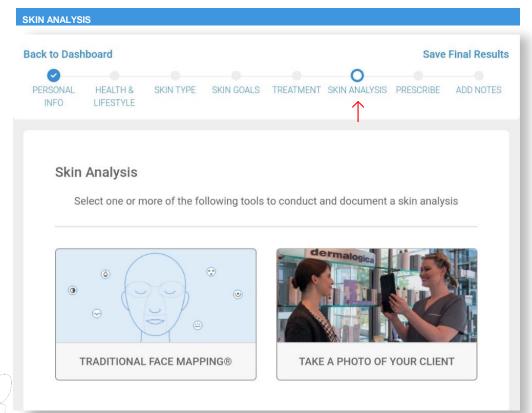
Select the relevant TREATMENT or service for the appropriate consultation questions and Client Treatment Authorization Form.

Post treatment add Professional Notes by selecting ADD NOTES. Include information such as products or modalities used during the service, or details that may be useful for follow-up or further treatments.

Professional Notes are not part of the Skin Fitness Plan email and will not be sent to the client.



perform face mapping skin analysis



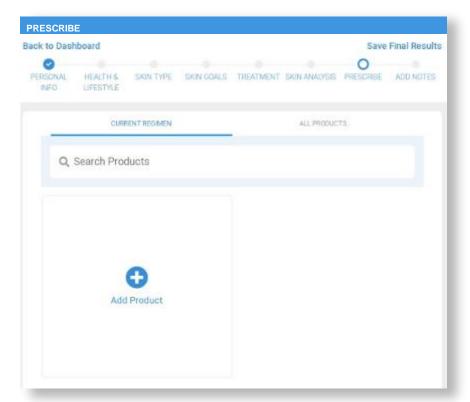
Document and conduct your Face Mapping using one of the Smart SKIN ANALYSIS tools.

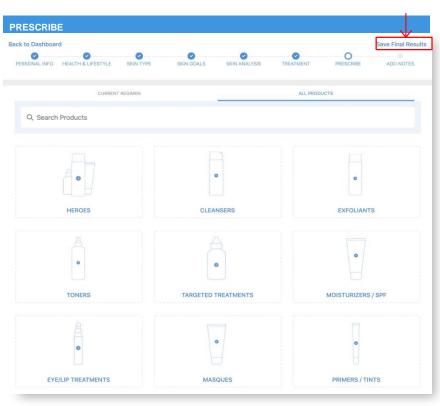
Use the 'drag and drop' feature to annotate the map or client photo with the skin condition icons, and grade the conditions according to the degree of concern and client's priorities.

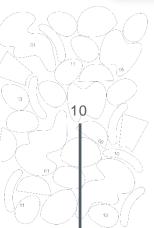
Use the analytics to track progress.

Look out for additional Al tools and Observ 520 integration coming soon!

8 prescribing at-home regimens







Add products to CURRENT REGIMEN to build an at home skin care programme for your client. Use the Search Bar to look up specific products or click Add Product to see all product categories. Select your chosen category to see Dermalogica product options.

Be sure to click 'Save Final Result' to store the records. This will also give you the option to send your client their Face Mapping Results and Skin Fitness Plan prescriptions.

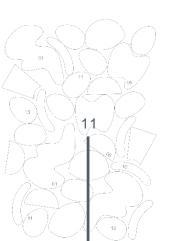
9 returning client overview

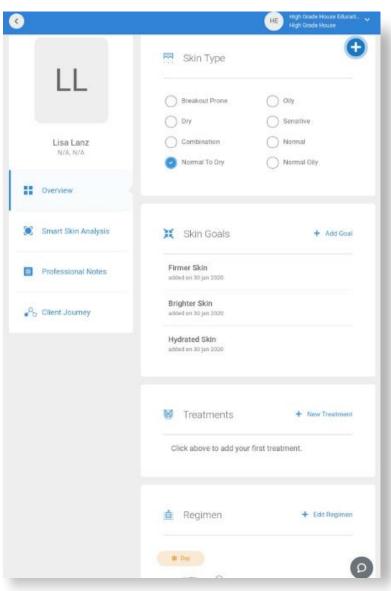
To update client records or add new services or information select the client from your Client Book to see an Overview.

Provide a new or review a previous Face Mapping result by selecting 'Smart Skin Analysis' in the menu. View analytics to track skin progress.

Add 'Professional Notes' such as patch test information or results for returning clients.

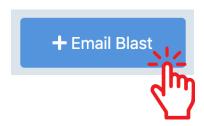
Select 'Client Journey' to see a quick overview of the client's history with your store, including previous treatments, regimen adjustments and samples provided.

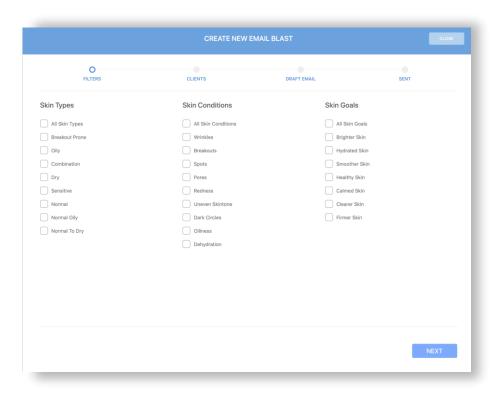


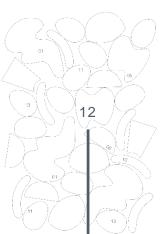


facemappingPRO.com | returning client overview

10 email blast







Use the Email Blast feature to easily create a campaign or perform follow up.

Simply sort through contacts by Skin Type, Skin Condition and Skin Goals to create your recipient list. View and select/ deselect which corresponding clients you would like to send your message to. Choose one of our email templates and draft your personalised message.



What are the key differences with the new FaceMappingPRO?

- Seamless navigation
- •Enhanced consultation and service selection
- •Improved Client Overview which allows for adding to or updating all tabs
- Skin progress tracking and analytics
- •Coming soon Al Smart Skin Analysis and Observ UV Technology integration for enhanced analysis

Can I use FaceMappingPRO on any device?

Yes. The new version is available on laptop, desktop, tablet and mobile devices

Do I need to create a new profile for FaceMappingPRO if I used the previous version?

No. Your profile and client data have been sync'd to the updated WebApp. The data will currently refresh daily until the original version is switched off.

Is there a date by which I need to have moved over to FaceMappingPRO?

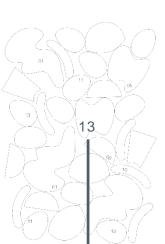
We have not yet set a date to switch off the original Face Mapping WebApp.

Where is the client data stored? And is the WebApp GDPR compliant?

The data store and servers are based in the EU. All GDPR requirements have been met. When accessing facemappingpro.com (or typing this address into your web browser) from within the EU you will automatically be directed to eu.facemappingpro.com, which manages the data in line with EU rules.

Will Dermalogica use my client data and send communications to my customers?

At this time Dermalogica has no plans to directly use client data for marketing. The client data collected does provide valuable information about customer skin needs and buying habits. This insight assists Dermalogica in providing products and services that the client values and business support to our accounts.





Can I customize the e-blasts and prescription emails for my business?

The subject line and email body is fully customizable at the Store level. Users can go into the Store Settings portion to customize accordingly.

Can I customize my profile to connect customers to my business website?

Yes. You will be able to have your own business URL in the customer prescription email and marketing and promotion emails.

Is there one set of consultation questions which apply to all treatments?

No. Each service will have the relevant questions required due to the nature and length of service.

Face Mapping – Short consultation

SkinSolver - Short Consultation

ProSkin30 - Full Consultation

ProSkin60 - Full Consultation

Skin Lesson - Full Consultation [We plan to use this when we launch our integration with Observ]

Other - Full Consultation [Can be used for any other service including massage]

Pro Power Peel – Full Consultation plus Pro Power Peel Informed Consents

What do I do if I can't log in or have technical issues with FaceMappingPRO?

Email us at helpdesk@dermalogica.com

