

# phyto-nature firming serum

clinically proven to give 5 years back\*

## description

A dual-phase lifting and firming serum that restores and preserves the nature of younger-looking skin by reducing the appearance of premature skin aging.

## key benefits

- Reduces skin's visible age by 5 years\*
- Decreases the appearance of fine lines after just 1 application
- Doubles skin's luminosity after just 1 application
- Reduces visible wrinkles after 4 weeks

Your exposome (environment + lifestyle) adds years to your skin's visible age.



Phyto-Nature Firming Serum gives back what your exposome takes away.



Before (close-up)



After (close-up)

## key ingredients

- **Firming Phase:** Sapphire-bound **biomimetic peptides** help firm skin and reinforce skin defenses.
- **Lifting Phase:** Phyto-Nature technology uses potent, plant-derived bio-extracts to visibly tighten skin.
- **Amazonian Camu Camu**, sourced sustainably from Peru, helps prolong radiance. Often called the "youth berry," this superfruit contains 60 times more Vitamin C than an orange and has been wild-harvested by indigenous tribes for more than 700 years to maintain health and longevity.
- **Moroccan Rockrose Extract**, derived from the incredibly-resilient plant that has the ability to germinate even after burning, helps neutralize skin-damaging free radicals.

\*By reducing the appearance of premature wrinkles. Based on a 32-subject, 8-week clinical study performed at a reputable Contract Research Organization. 50% of subjects achieved at least a 5-year improvement.

estimated number of uses  
(1.3 US FL OZ / 40 mL): 62

MSRP :  
£ 130.00 / €156.00

item code and UPC  
111369  
666151062252

product dimensions  
(including carton) – l x w x h:  
2.25 x 1.75 x 5.38 IN /  
57.15 x 44.45 x 136.53 MM



## key ingredients (continued)

- Caffeic Acid from **Madagascar Green Coffee Bean**, a phyto-active that works with skin's microbiome, helps revitalize skin and decrease the appearance of fine lines and wrinkles.
- Next-generation **Hyaluronic Acid** delivers a filler effect.

## how to use it

Place your index finger on the center of the pump and press firmly to dispense 1–2 pumps evenly into the palm of your hand. Blend the two serums and smooth over cleansed face and neck. Can be used morning and/or evening. Follow with your moisturizer.

## product system

AGE Smart

## what it goes best with

Daily Superfoliant™, Antioxidant HydraMist

# frequently asked questions

## Why two serums in one?

Phyto-Nature Firming Serum is a dual-phased formula, meaning it contains a lifting serum and a firming serum that work in two separate phases. The serum is crafted this way for the best efficacy and experience, and because it incorporates both oil-soluble and water-soluble actives.

## Are the serums pre-mixed?

No, the serums are housed separately in two chambers, to be dispensed and mixed together by hand prior to application. Keeping these actives separate helps us minimize the need for additional ingredients to help stabilize the actives in an oil-water solution, and helps maximize the potency of actives for the best experience.

## The product isn't coming out when I press the pump. What do I do?

When used for the first time, certain product chambers may need to be "primed" for operation. This is normal. To prime your product's chambers, press the pump down repeatedly until the product dispenses evenly. If the product does not come out at all after repeated attempts, please let us know.

## How does Phyto-Nature Firming Serum compare to Retinol?

Phyto-Nature Firming Serum works differently than Retinol, so they are not comparable. If your client would like to have Retinol benefits, consider Overnight Retinol Repair or Overnight Retinol Repair 1%. Phyto-Nature Firming Serum may also be applied under either of those products.

## How does Phyto-Nature Firming Serum compare to Power Rich?

Power Rich is a triple-action multitasking treatment moisturizer that helps smooth away fine lines, improve resilience and maintain moisture balance. Phyto-Nature Firming Serum is a dual-phase targeted treatment serum that doubles skin luminosity while flash-firming, lifting and revitalizing. These products look and feel very different but are highly-effective at reducing the appearance of premature skin aging.

## Does Phyto-Nature Firming Serum work with all skin types and Dermalogica moisturizers?

Any client who is concerned about visible signs of skin aging can incorporate Phyto-Nature Firming Serum into their Dermalogica regimen, followed by the moisturizer that is best for their skin.

## Can this product be applied on the neck and décolleté?

Yes.

## Can this product be applied after exfoliation? Will it sensitize my client?

Phyto-Nature Firming Serum can be applied after exfoliation. It should not sensitize your client, but if they experience an adverse reaction, please notify us immediately.